 **small business**
POWERHOUSE

well-oiled
OPERATIONS®

This is designed for you if...

- You're ready to implement next-level strategies to build scalable systems and grow a leadership team capable of running your business seamlessly, with or without you.
- You're a \$1M small business owner (online or offline) aiming to reach multiple 7 and 8-figure milestones. You're seeking elevated, game-changing conversations that simply aren't happening elsewhere.
- You're ready to go all-in on your "best seller" while optimizing, diversifying, and future-proofing your business to thrive in any economy.
- You're living comfortably now but know you're capable of more. You're ready to step out of the day-to-day operator role and fully embrace your role as CEO and visionary.

The only mastermind that provides comprehensive accountability and start-to-finish support to scale your business, build your dream team, establish rock-solid systems, and step confidently into your role as CEO.

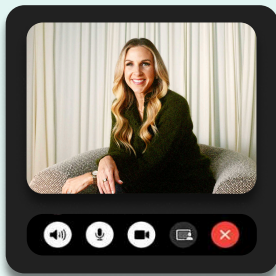
Unlock a transformative opportunity to join a community of high-performing, multi-million-dollar small business owners driven to build a lasting legacy.

As part of the POWERHOUSE family, you'll gain exclusive access to the strategies, systems, and support needed to scale your business and grow your empire.



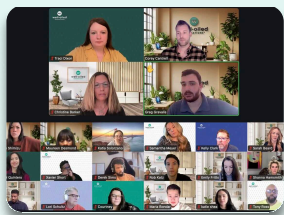
POWERHOUSE combines the best of mastermind collaboration and hands-on coaching to help seasoned business owners achieve sustainable growth without burnout. Here's what you can expect every month:

Weekly Power Hour with Stacy



- Weekly access to Stacy in an interactive, Zoom-style "Power Hour."
- Speak directly with Stacy—no gatekeepers, no fluff.
- Ask your toughest questions and get custom, strategic feedback.
- Join peers at your level for real-time strategy conversations that sharpen decision-making.
- Leave every session with clear, actionable next steps tailored to your growth stage.

Department Director Office Hours

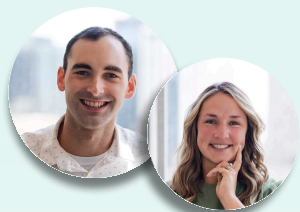


- Exclusive, rotating weekly sessions with our Directors of Marketing, Sales, Customer Success, and Operations.
- Get live feedback on your strategy and execution from multiple business angles.
- Gain visibility into the same frameworks we use internally to scale multi-7 and 8-figure businesses.
- Walk away each week with clarity on how to execute faster, smarter, and leaner.



small business POWERHOUSE

Access to Powerhouse Coaches



- Powerhouse Coaches are growth specialists—each with deep experience scaling 7–8 figure businesses and years inside founder-led environments.
- Bi-Weekly 25-minute + 45-minute QBR-focused calls with your dedicated Powerhouse Coach.
- Coaches help you translate complexity into clarity, building the systems and leadership rhythm your business needs to grow without chaos.

Immersive, Experience-Driven Mastermind Events



- In-person, high-caliber mastermind events designed for established \$1M+ business owners.
- Exclusive collaboration and behind-the-scenes strategy sessions with Stacy and the Director team.
- Network with other Powerhouse founders who understand what it takes to scale sustainably.
- Includes one CEO Powerhouse event ticket plus access to Well-Oiled Operations® events for extended learning and integration.



Through Powerhouse...

You (and your leaders) will become experts in the areas of:

- The Plan
- The People
- The Process across critical areas of your business
- Operations
- Marketing
- Sales
- Customer Success.

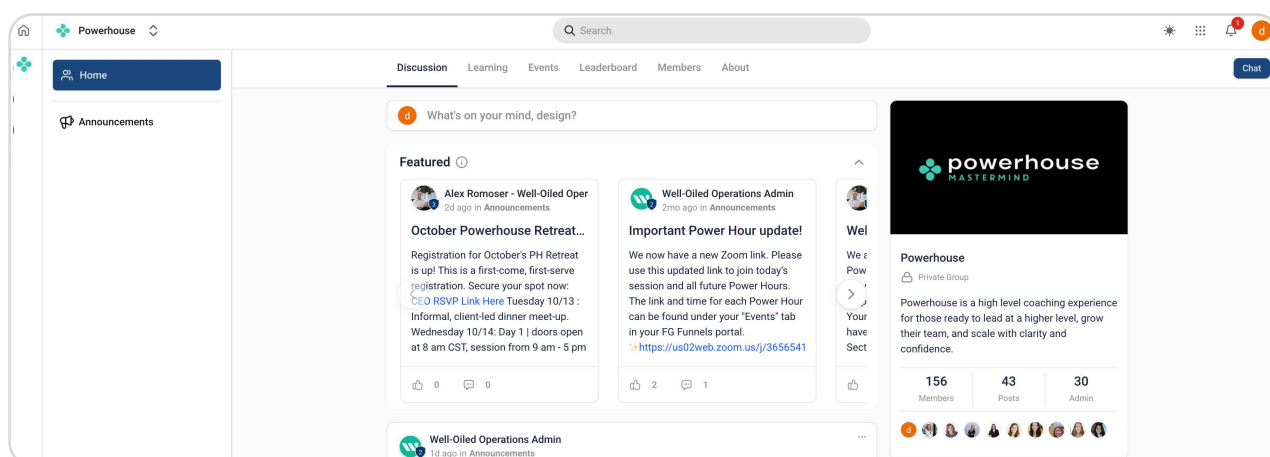
The **POWERHOUSE** curriculum is crafted to strategically enhance your operations, cultivate an exceptional leadership team, strengthen your brand, and optimize client success. You'll establish systems that not only deliver outstanding results for your clients but also inspire enthusiastic referrals, building your reputation and driving growth.

Additionally, as a bonus, you'll gain access to **Well-Oiled Operations**®. With **Well-Oiled Operations**®, you'll master scaling your business while reclaiming your time. This step-by-step formula equips you to rewrite the narrative of overwork and burnout, empowering you to grow in a way that makes others take notice. With the tools, resources, and strategies we provide, you'll develop the skills to lead your team with confidence, build efficient systems, and achieve sustainable success.



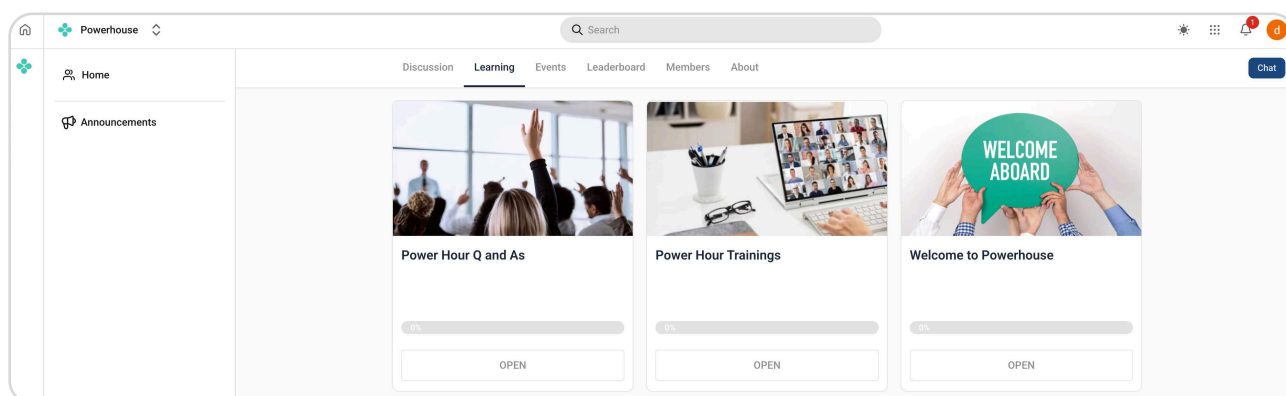
A look inside ...

Within your **POWERHOUSE** portal, you'll gain access to all the advanced core content, along with the **Well-Oiled Operations®** portal. This includes all 9 core modules and 3 bonus modules, which can be found in your classroom section.



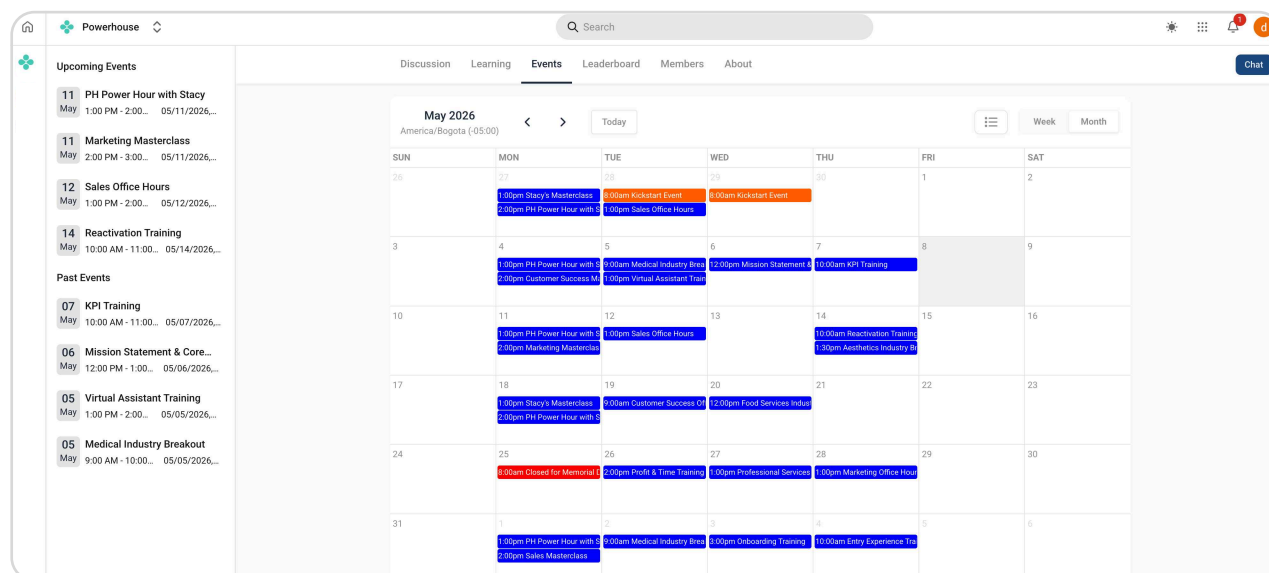
As part of the **Mastermind** program, your dedicated coach will track your progress across each module, enabling them to offer personalized support as you implement the lessons. When you access a module in your portal, you'll find video training sessions, along with an audio-only option to listen on the go. Each module also includes relevant templates after the training videos.

As an elite **POWERHOUSE** Member, you'll have access to over 150 templates and resources to implement in your business. These templates are available in various formats, including downloadable PDFs, editable Google Docs, and even customizable Canva templates that you can personalize.



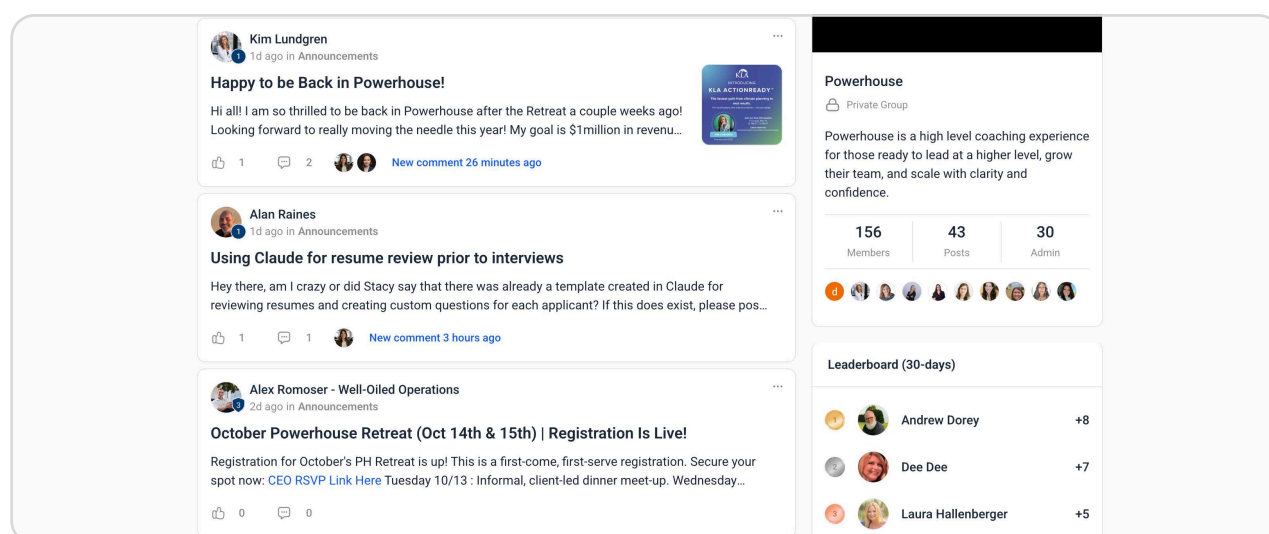


To ensure you never miss a coaching call, we provide a comprehensive calendar feature that includes dates, times (adjusted for all time zones), and direct meeting links for seamless access. You'll find this feature prominently at the top of your dashboard upon logging in. Additionally, our calendar can easily sync with your preferred platform— Google Calendar, iCal, or any other system— making it simple to stay on schedule and connected.



Entrepreneurship can feel isolating, but it doesn't have to be! Inside **POWERHOUSE**, you'll connect with other multi-million-dollar business owners who, just like you, are continuously expanding their knowledge through our community thread.

When you log into your **POWERHOUSE** and **Well-Oiled Operations®** portal, the first thing you'll see is our community space where members can post questions, seek feedback, and get advice on any challenges they're facing in their business.





This is your opportunity to learn not only from our expert coaches, who actively monitor the thread, but also from other successful entrepreneurs who may have the insights you're seeking. It's a chance to network, build valuable connections, and gain resources that could otherwise be out of reach.

Bring your team

As small business owners, it's essential to recognize that sustainable growth and scalability depend not just on the vision and leadership of the CEO but on the alignment and capabilities of the entire team. When you bring your team members into our program alongside yourself, you're setting the foundation for a cohesive, well-aligned organization that can execute at a high level. (Your enrollment includes up to (4) team members)





Here's why it's crucial:

→ **Unified Vision and Strategy**

By involving your team, you ensure everyone is aligned with the same goals, strategies, and values. When everyone understands the big picture and their role in it, execution becomes smoother, and results are achieved faster.

→ **Empowered Leaders**

The program will provide your team with the tools and knowledge to take ownership of their roles. When your key team members are equipped with the same strategic insights you're receiving, they can make decisions with confidence, improve operations, and contribute to the company's long-term success.

→ **Scalable Systems**

Your business will hit a ceiling without strong systems in place. By involving your team, you ensure that the systems you implement in the program are scalable and not dependent on you alone. Your team will help shape and optimize these systems to ensure they work across the organization.

→ **Accountability Across the Board**

Accountability isn't just for the CEO – it's a team effort. When everyone is on the same page and part of the same program, accountability becomes a shared responsibility. This creates a culture of performance and drives the entire organization toward results.

→ **Maximized Efficiency**


As your team learns alongside you, they will better understand the operations, marketing, sales, and customer success strategies you're implementing. This leads to smoother workflows, reduce inefficiencies, and the ability to delegate effectively.

By investing in your team's development, you're not just growing your business; you're building a self-sustaining operation capable of thriving even without your constant oversight. The CEO's vision combined with a well-trained team will help you achieve sustainable growth and scale your business to new heights.




Real-life results

Here's what our Well-Oiled Operations® members have experienced since joining the program:

 **Chelle Freed**
9 reviews · 3 photos

★★★★★ a month ago

This is the best coaching program! They help with everything you can imagine in business. I have been in business for 25 years and there is still so much I am learning from Well Oiled. The coaches have a gentle way of driving you to excel and do more than you think you can.


 **brian farrow**
5 reviews

★★★★★ a month ago

Well Oiled Operations is more than just a business coaching firm that has a great team, excellent success rate, great customer service, an offer to gain a significant return on investment by implementing their customized plans across every business platform imaginable.


They are a family who cares about the success of others and offers a valuable service to help business owners and operators grow past blind spots, gain clarity of vision, help lay out steps to rise to new heights, and in my case all of the above, and shed light into my mental black hole that was about to consume a 35 year investment and passion of mine.

Thank you for the light in the dark for the next steps and the commitment to hold my feet to the path of success by helping me see what and how to implement my next steps of growth.

 **Christine Seibold**
4 reviews

★★★★★ 2 months ago

Well oiled has been a great experience for my business. I have attended numerous events and they are invigorating, informative, and I always meet amazing people from the WOO program. Well oiled has taught me so much and I am appreciate of the team and the coaches who have pushed me to be better.

 **Rebecca Gruenspan**
1 review

★★★★★ a month ago

WOO is legit! This is exactly what I needed to take my business to the next level. I have done many business programs over the years but none that teach the nuts and bolts of growing your business the way WOO does. Expensive? Yes! Worth it? A million percent!! You WILL make it back tenfold if you do what they teach!



Real-life results (continued)



Dawn Keller

4 reviews



★★★★★ a month ago

Joining Well Oiled Operations has been a game-changer for my business. In less than a year, my annual revenue has increased by more than 20%, and I've hired a full-time Operations Manager, which has allowed me to truly step into the CEO role. With WOO's guidance, I've implemented systems and measurable KPIs, built a cohesive team, clarified my mission statement, aligned our core values, and laid the foundation for sustainable growth. My business is scaling in ways I never imagined possible. The support, tools, and accountability I've received from WOO have been invaluable—I can't recommend this program highly enough!



Social Red

4 reviews · 3 photos



★★★★★ a month ago

I'm so grateful for people like Stacey. She could literally be killing it at anything, but she's made it her life mission to pour into entrepreneurs. This program has made a HUGE difference in my life, my business, and my team. I used to believe that ownership came at the cost of your quality of life, but now I know how to build a business that can run without me and not only survive but thrive. I love the whole program and the entire Well-Oiled team, and the community of entrepreneurs that I have been able to meet, learn from, and be inspired by.



Sarah Rouse

1 review



★★★★★ a month ago

I have experienced such rapid growth in revenue since joining Well-oiled. In addition all my systems for managing people and processes in my business are being streamlined and making life so much more enjoyable for me as a business owner and my staff is grateful too!!! So happy and will be staying with well-oiled for a long time to come.



Rob Katz

6 reviews · 1 photo



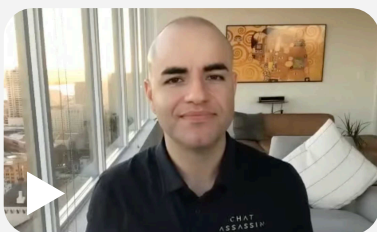
★★★★★ 2 months ago

Really powerful program. Great company and truly there to help companies grow and succeed. I have heard and experienced nothing but good things so far!

...AND SO MANY MORE! [READ HERE](#)



Interested in hearing from members themselves?



"One of stacy's strategies saved us 5k/month in recurring expenses."

– JOSE

[WATCH HERE](#)



"Since joining Stacy's programs, I've increased my revenue 5x while maintaining a 45% profit margin and only working 22 hours per week."

– MEGAN

[WATCH HERE](#)



"Stacy's onboarding system saved me 18 hours/month."

– CARINA

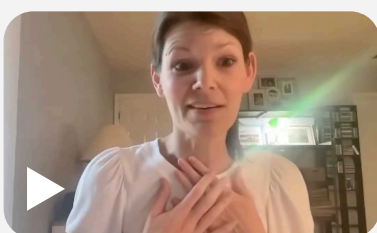
[WATCH HERE](#)



"You can't afford not to spend the time on this!"

– CAMELLIA

[WATCH HERE](#)



"Within the first week of joining, we added \$30k in profit to our business."

– SUSANNAH

[WATCH HERE](#)



"Well-Oiled resources are first class."

– BEN

[WATCH HERE](#)

Why now?



→ **The Market Doesn't Wait:**

Opportunities in business are fleeting. Whether it's a competitor moving ahead or market conditions shifting, waiting to implement proven systems and strategies can mean lost momentum. Enrolling now ensures you capitalize on the current market environment, giving you a competitive edge and positioning you to move faster and more effectively than if you delay.

→ **Time Is Money:**

As business owners, every moment you delay is time you could be spending building systems, improving efficiency, or scaling your team. The longer you wait to streamline your operations, the more time and resources you're wasting on inefficiencies that could be optimized today. This program gives you the tools to start improving your business immediately.

→ **Immediate Access to Expertise and Resources:**

When you enroll now, you gain immediate access to a wealth of knowledge, templates, and tools that are designed to address the unique challenges of growing a small business. You'll also tap into a community of high-performing peers and seasoned coaches, ensuring that you don't have to navigate the complexities of scaling alone.

→ **Get Ahead of the Curve:**

Many businesses are reactive rather than proactive. By enrolling now, you position your business to scale strategically, making it far easier to weather any unforeseen economic shifts or challenges. You'll have a clear, actionable plan in place that helps you stay ahead of the curve rather than constantly playing catch-up.

→ **Unlock Long-Term Growth:**

Delaying enrollment means delaying your business's growth. The longer you wait, the longer it will take for you to build a sustainable infrastructure that can operate without constant oversight. The earlier you start, the faster you'll be able to create long-term scalability, increased profitability, and a company culture that thrives.

→ **Exclusive Opportunity for Immediate Impact:**

This program isn't just about learning—it's about transformation. By enrolling now, you don't just receive education, but immediate implementation of systems and strategies that will impact your business from day one. The longer you wait, the longer you delay these results.

The time to act is now – don't miss the chance to transform your business and start seeing results today.

What's included when you join Powerhouse?

Unlock the full Powerhouse experience - where elite strategy meets world-class execution.

6-Month term

- Full Access to the Well-Oiled Operations® Program + the Advanced Powerhouse Curriculum for scaling beyond seven figures.
- Daily (Monday-Thursday) Live Coaching Sessions with subject-matter experts.
- Exclusive Weekly Powerhouse "Power Hour" with Stacy or Team - collaborate directly with Stacy and other top-tier founders for real-time strategy and accountability.
- Weekly Director Office Hours with leaders from Marketing, Sales, Customer Success, and Operations to refine your execution and scale smarter.
- Bi-Weekly Private Accountability Calls with your dedicated CSM, plus unlimited email access for direct support between sessions.
- Quarterly Business Reviews (QBRs) with your CSM to assess performance, refine goals, and remove bottlenecks.
- Monthly Live Masterclass with Stacy, featuring advanced growth frameworks and proven scaling systems.
- Plug-and-Play Templates+ Resources - actionable tools to simplify implementation and accelerate ROI.
- (1) Ticket to a Powerhouse Mastermind Event, an exclusive in-person experience for high-performing CEOs.
- (1) Ticket to a Well-Oiled Operations® Event, designed to deepen your leadership and operational strategy.

INVESTMENT = \$20K

Payment Plans Available If Needed

What's included when you join Powerhouse?

Everything in the 6-Month Package, plus additional access and acceleration tools to scale faster and deeper:

12-Month term

- Second Ticket to a Powerhouse Mastermind Event for continued collaboration and higher-level strategy.
- Second Ticket to a Well-Oiled Operations® Event for expanded access to Stacy and her Director team.



Operator Optimizer-the ultimate growth multiplier designed to double your operational efficiency. Through **Operator Optimizer**, you'll:

- Hire the Right Operator - For businesses without an Operator, we'll help you identify, hire, and onboard your perfect second-in-command.
- Maximize Operator Impact - For those with an existing Operator, we'll optimize their performance, refine their focus, and amplify their results.
- Why it matters: Our top-performing clients all share one thing in common - they have a skilled Operator by their side. This program ensures you do too.

INVESTMENT = \$40K

Payment Plans Available If Needed