

Remove yourself from daily operations

It's time to run your business without it running you



A step-by-step formula for small business owners who are ready to scale quickly and get their time back.

well-oiled
OPERATIONS®



Hi, I'm Stacy Tuschl!

I'd love to tell you a little more about me.

And hopefully help inspire your own business journey ...

Being a lifelong visionary, a highly committed woman and an intensely passionate entrepreneur, I understand your desire to touch lives through your meaningful work. Your business expands far beyond the idea of being your own boss. It's a combination of your natural gifts, skills and life experiences that you want to help others with and be recognized for.

As a seasoned entrepreneur, **high-performance coach, and business mentor**, I also understand the inner and outer struggles entrepreneurs experience in business each and every day. Despite all the hard work and giving it your best, it has become increasingly difficult to stand out in a saturated marketplace. The competition is fiercer than ever and consumers are very wary about where they put their trust, time, and hard-earned money.

I know what it's like to toss and turn at night, or to wake up and ask, "Is this business even worth it?"

And while I don't know you personally, I can tell you the answer is "yes." **You had a vision of starting your own business and you had the courage to actually do it.** But starting and running a business are two different things. Now that you're up and running, I'm going to help you turn your small business into your dream business.

More calm and less chaos.
More revenue and less stress.



Why Well-Oiled Operations®?

Well-Oiled Operations® helps you identify exactly who should be doing what to get the right people in the right roles so you can finally check "build a dream team" off your list. It teaches you how to retain top talent because you've got the perks and benefits that keep them from jumping ship. It gives exact scripts and templates for meeting agendas, job descriptions, and interview questions so you don't have to start from scratch. This program allows you to wake up excited to get to work because you know what you'll be doing and aren't dreading putting out fires.

In Well-Oiled Operations®, I give you a multitude of scripts, templates, and easy to implement steps so you can keep your company running efficiently while not feeling the pressure to have to start over from scratch.

Your company will have the opportunity to be up to date on all the current methodology, increase profit margins, and give you the time to be the best leader you can be.



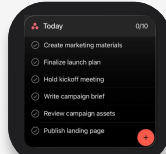
Through Well-Oiled Operations® you will become experts in the areas of:



Communication With Your Team




Time Management



Holding Staff Accountable



Effective Meetings



Your Team's Strengths



Onboarding Process



CEO Calendar Management



Creating A Desirable Workplace



Lowering Your Risk & Liability

... and so much more!



You are one decision away from a totally different business—and life.

Before you make that decision, though, I can already see your pain. I know what you are enduring each and every day. You are working all the time.

Your business needs you to keep all gears turning and it's exhausting. You know it is not sustainable. You are searching for answers and everything you are choosing to do does not work. Here's the worst part, though, you know if you stop doing the job and being in the weeds on an everyday basis, your business will fall apart. Trust me, it's ok. I've been there. Almost every business owner has been there. But we can fix it.

It's about being ...

- Being present for work and home life.
- Being able to say yes, to more of what lights you up and no to what doesn't.
- Being a strong leader who inspires and empowers.
- Being a positive influence on those you serve because your heart is giving and your mind is committed.
- Being willing to let go of the need to control everything.
- Being open to changes that make all of the above possible.

We show small business owners how to make this shift from **DOING** to **BEING**.

Together, we can get your day-to-day running on autopilot with **Well-Oiled Operations®**.



What are the foundations of the Well-Oiled Operations® program?

WOO is for anyone who has found success in building their current foundation because it puts you in the best position to evolve your business. You begin the WOO journey, you can feel confident knowing that the business can stand on its own when you need or want to step away. Best of all, there is no more panicking and scrambling to handle the unexpected.



The Well-Oiled Operations® 3-Phase Operating System



PHASE 1

Precision planning

Define the machine before you build it.

→ SamePager™

Your business can't scale if your team isn't aligned. The SamePager™ ensures the owner's vision, goals, and company direction are crystal clear so everyone is rowing in the same direction. No more miscommunication, confusion, or wasted energy.

→ Profit Prioritization

Revenue doesn't come from doing more— it comes from doing the right things. In this section, you'll map out offers, numbers, and success metrics so your projects and routines connect directly to profit. You'll know exactly what to focus on now, next, and later.

→ ROI Maximizer

Every dollar, hour, and hire must earn its keep. Here you'll cut the bloat, audit time and money, and make sure your team is working on revenue-generating priorities. This is how you get lean, profitable, and unstoppable.



PHASE 2 **Team engine**

Install the right people in the right seats with the right expectations.

→ **Team Structure & Staffing**

Without role clarity, your team will always be stuck in confusion and overlap. This section helps you design your org chart, hire the right people, and onboard them with clear expectations. You'll know exactly who belongs in each seat and when to hire next.

→ **Leadership & Communication Systems**

Leaders need to elevate, not just manage. This equips your directors with development tools, communication standards, and boundaries that create a culture of accountability. You'll stop being the bottleneck and start building independent leaders.

→ **Ownership Metrics & Meeting Cadence**

A business thrives when everyone owns their number. Here you'll install scorecards, KPIs, and meeting rhythms that keep your team aligned and accountable. No more guessing who's winning or losing—performance becomes visible, measurable, and coachable.



PHASE 3

System sync

Build the machine that delivers the result without you in the room.

→ Process Library Build

Consistency and scalability come from systems, not memory. In this section, you'll create SOPs, workflows, and automations that free your team from reinventing the wheel. Your business becomes a true machine that runs without you.

→ Operational Dashboard

You can't drive blind and expect to stay on the road. The Operational Dashboard gives you real-time insight into what's working and what's not, so you can make proactive decisions instead of reacting to chaos. It's like an x-ray for your business health.

→ Freedom Protocol

Your business should give you more life, not take it away. In this section, you'll detox your calendar, delegate with confidence, and finally hand off ownership without fear. This is the path to true freedom and white space in your schedule.



PHASE 1 Precision planning

Define the machine before you build it.

Module 1

SamePager™

- Mission
- Annual Goals / Key Actions
- Hiring Wishlist
- Core Values
- KPIs
- Best Seller / Entry Experience™
- Department Top 3

Module 2

Profit Prioritization

- Team Core4™
- Teaching Prioritization
- CEO Core4™
- 3 Year Vision
- Annual Plan
- Weekly Commitments
- Projects vs Routines

Module 3

ROI Maximizer

- Time Audit
- Core4 Calendar Reset
- Hidden Cash Audit
- Revenue Generators
- \$10k Challenge

PHASE 2 Team engine

Install the right people in the right seats with the right expectations.

Module 4

Team Structure & Staffing

- A-Player Pipeline
- 30/60/90 Pacing
- Re-onboard
- Firing Formula
- Leadership Leverage

Module 5

Leadership & Communication Systems

- Leadership Layer
- Communication Standards
- Brilliance Blueprint
- Decision Makers
- Constructive Conflict

Module 6

Ownership Metrics & Meeting Cadence

- Leading vs Lagging
- Rhythm & Review
- Accountability Alignment
- Performance Pathways
- Action Activation

PHASE 3 System sync

Build the machine that delivers the result without you in the room.

Module 7

Process Library Build— SOPs, workflows, and automations

- Process Vault Method
- Doer to Documenter
- Process Stack
- Efficiency Engine
- Replication Code

Module 8

Operational Dashboard

- Insite Engine
- Visibility Triangle
- Red Flag Protocol
- Rhythm Sync
- Decision Dashboard

Module 9

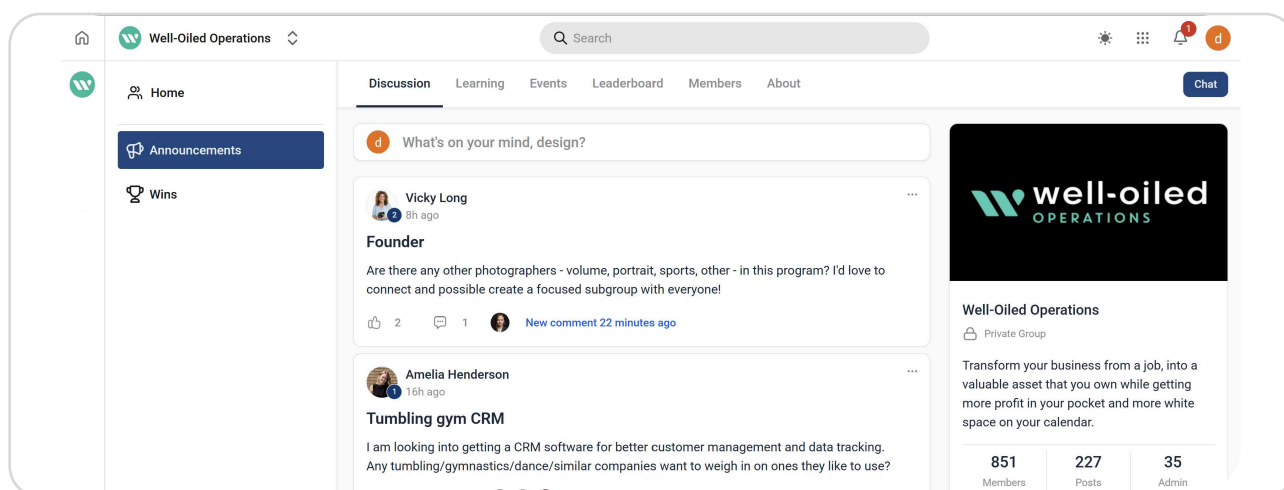
Freedom Protocol

- Calendar Detox
- Owner Hand-off
- White Space Creation
- Delegation Protocols
- Access Filter



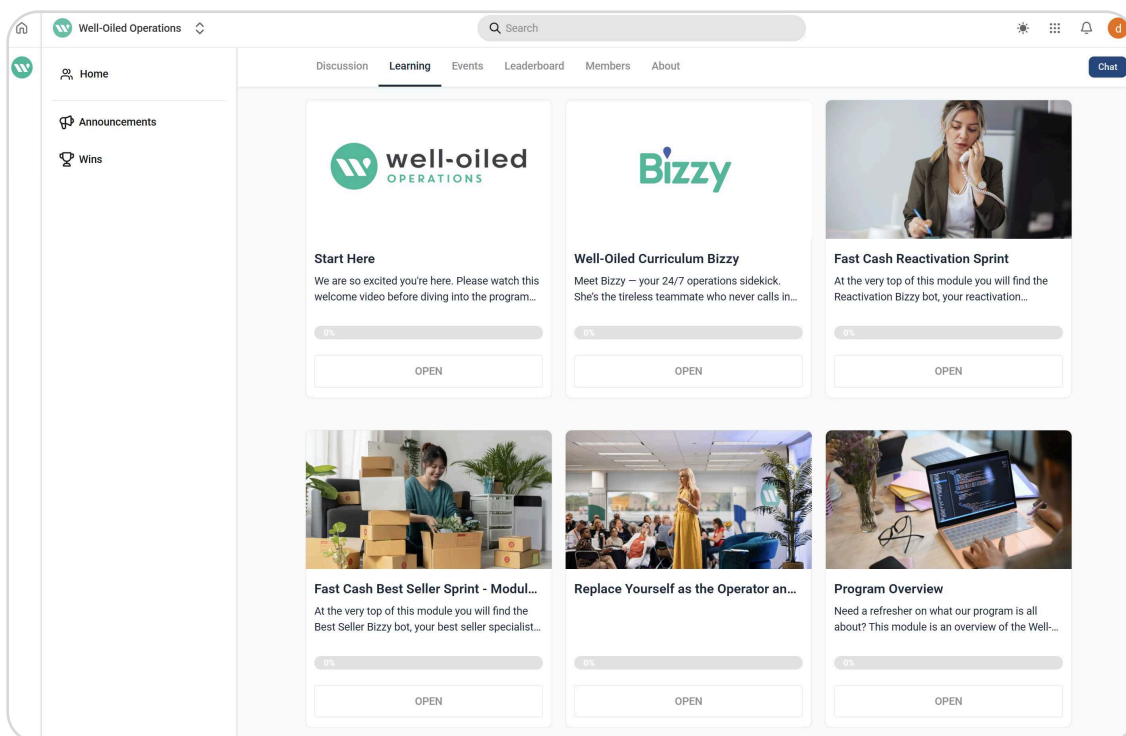
A look inside ...

Inside your **Well-Oiled Operations**[®] portal, you'll gain full access to our step-by-step curriculum designed to help you scale with clarity and confidence. Your Operational Wealth Architect™ will work alongside you to uncover your biggest business challenge—what we call the Big Domino—and strategically knock it down in the right order to create unstoppable momentum. That's the Domino Effect in action. Throughout the program, your Architect will guide, hold you accountable, and ensure progress never stalls. Each phase includes in-depth video trainings, done-for-you templates, and access to over 100 proven resources you can immediately implement in your business. Plus, you'll have 24/7 support through our Bizzy Bot, an AI assistant trained on our entire curriculum, ready to answer your questions anytime.

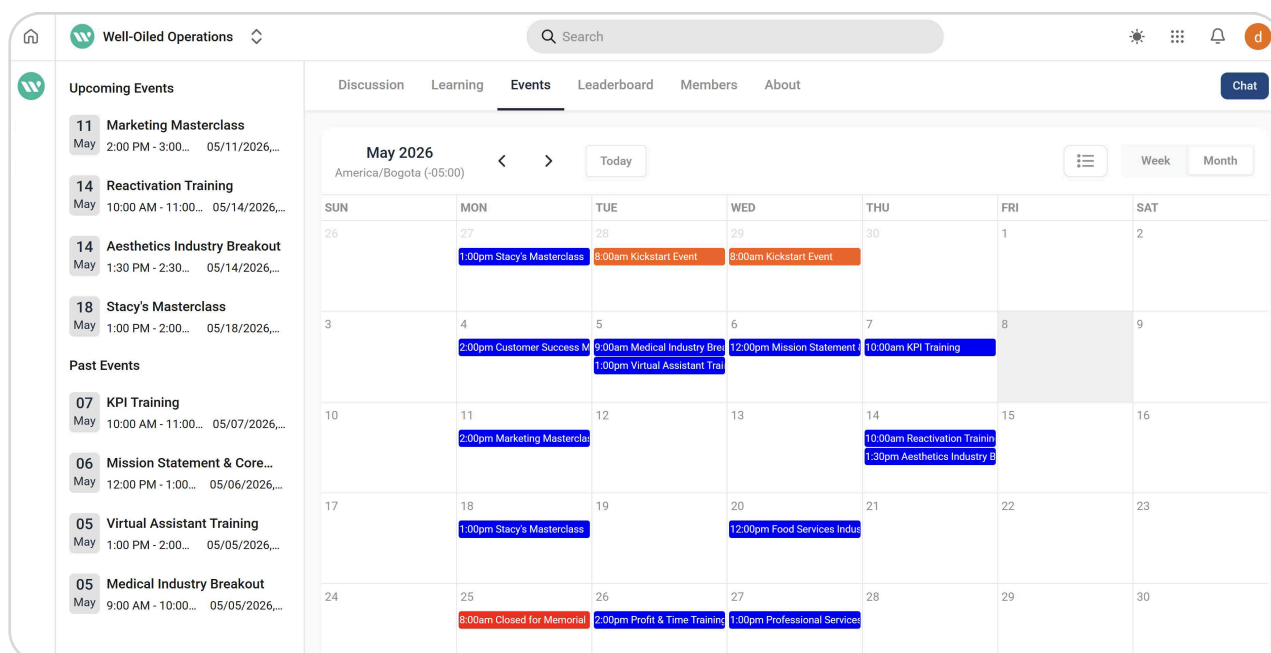


Once you open a module in your portal, you will have access to our video trainings as well as an audio only feature to listen to the trainings on the go.

Within each module, after the video trainings, you will find the related templates. As a Well-Oiled Operations[®] Member you will have access to over 100 different templates and resources for you to use and implement inside of your business. These templates can be found in forms of PDF down-loads, copyable Google documents, even Canva templates that you can copy and edit with your own branding.



To stay updated with coaching calls, we include a calendar feature equipped with dates and times (in all time zones) along with the meeting link for easy access. The calendar feature can be found at the top of your page right when you log in. You can also integrate our calendar to your Google Calendar, iCal, etc. Our system integrates with any and every calendar platform you may use so you never miss a call!





Entrepreneurship can be lonely, BUT, it doesn't have to be! Inside of our program there are hundreds of business owners just like you gaining new knowledge every day by utilizing our community thread. When you log into your Well-Oiled Operations® portal, the very first thing you see is our community where members can post questions, ask for feedback, and get advice on any area of their business they are struggling with. This is your opportunity to learn not only from the expert coaches on my team who are actively monitoring the thread, but also from the other successful business owners in the group who may have the answers you are looking for. This is your chance to network, make connections, get contacts and resources you may have never gotten without this community.

The screenshot shows a vertical list of four posts in a community thread. Each post includes a profile picture, name, and timestamp. The first post is by Vicky Long, titled 'Founder', asking about photographers. The second is by Amelia Henderson, titled 'Tumbling gym CRM', asking for software recommendations. The third is an announcement by Well-Oiled Operations Admin titled 'Reactivation Training - RESCHEDULED!', providing details about a training session being moved to Thursday, May 14th. The fourth is by Valerie Shirah, titled 'Employee Benefits', asking for advice on hiring a General Manager and offering benefits.

Vicky Long 8h ago in Announcements
Founder
Are there any other photographers - volume, portrait, sports, other - in this program? I'd love to connect and possible create a focused subgroup with everyone!
2 likes, 1 comment, New comment 50 minutes ago

Amelia Henderson 17h ago in Announcements
Tumbling gym CRM
I am looking into getting a CRM software for better customer management and data tracking. Any tumbling/gymnastics/dance/similar companies want to weigh in on ones they like to use?
3 likes, 3 comments, New comment 48 minutes ago

Well-Oiled Operations Admin 1d ago in Announcements
Reactivation Training - RESCHEDULED!
Good afternoon, WOO Community! This is a notice that next week's REACTIVATION TRAINING has been moved from Wednesday to THURSDAY, MAY 14th at 10:00 AM CST. 📅 We look forward to the...
1 like, 1 comment, New comment 46 minutes ago

Valerie Shirah 1d ago in Announcements
Employee Benefits
I am preparing to hire a General Manager (Operator) and am looking into offering benefits. Does anyone else offer benefits and know where to point me to get started? Are there reliable companies...
2 likes, 1 comment, New comment 7 hours ago



We have hundreds of business owners inside of our program making incredible progress each and every day. What's great about our member platform is that my team, as well as all Well-Oiled Operations® members, can see who is making the most progress #friendlycompetition. With gamification integrated in our software, it encourages members to stay active in the program and to continue implementing the content. The more you interact... the more questions you post... the more content you consume... the higher up on the board you get. It's not only a way for my team to keep track of your specific progress, but also a great way to motivate each other!

Bring your team with

One of the biggest advantages of joining Well-Oiled Operations® is that you don't have to pass this information along to your team after you've gone through the program. You can bring up to 4 of your A-player team members inside the program with you. They will be granted access to their very own Well-Oiled Operations® Team portal where they too will have a community of other team members from various businesses to network with and ask for help so they can do their part to scale the business! They will have their own calendar feature that includes all of the coaching calls they can attend, as well as all of our modules inside their classroom feature, so they can stay on top of the content right alongside you!





Give yourself permission to save your business from **the anxiety of chaotic operations right now**

Know your business operations front and back

What your operations are will depend on what type of business you run, such as whether it's a digital or brick and mortar service. Irrespective of your style business, your operations include everything that your business does daily to keep it running and making money.

The general goals of your operations are to optimize a business that generates recurring income, and that has a secure value which is also increasing. These are interrelated goals, as the more recurring income a business makes the more valuable it becomes; and vice versa.



Understand and leverage your processes to your advantage

These are your bread and butter operations.

This is what keeps your business productive on the day to day. Your processes hold the greatest potential for optimization, as you create functions and guidelines that allow anyone within your organization to complete said task. There is nothing in your business that **"only you can do"**. Anything that can be delegated should be so you don't become a bottleneck.





Do not underestimate the importance of staffing CORRECTLY

No thriving business can be run by a single person, and as you grow you will find a growing need for more and more people to support you. This can be intimidating as a new business owner who has never had to evaluate a potential employee based on skills they haven't demonstrated yet. A bad hire can cost you money and potentially disrupt your business. Plus you want to hire people who believe in and support your business' mission.

Equipment & technology are pivotal to your success—use them!

What your operations are will depend on what type of business you run, such as whether it's a digital or brick and mortar service. Irrespective of your style business, your operations include everything that your business does daily to keep it running and making money.

The general goals of your operations are to optimize a business that generates recurring income, and that has a secure value which is also increasing. These are interrelated goals, as the more recurring income a business makes the more valuable it becomes; and vice versa.




Does Well-Oiled include AI training?

Absolutely. In today's world, if you're not leveraging AI, your competitors will—and they'll pass you by. You can either embrace it and stay ahead of the pack, or ignore it and fall behind.


Inside Well-Oiled Operations®, we don't just teach AI as a side note—we integrate it into every department: marketing, sales, customer success, and operations. You'll learn how to apply AI tools to increase efficiency, boost profitability, and reduce stress across your entire business.

Even within the program itself, we use AI to help you get the fastest and best results. Think of it this way: they say you're the average of the five people you spend the most time with. For me, AI is one of those five—actually, it's number one. I use it every single day, and I'll show you exactly how it's making our Well-Oiled Operation® more profitable, more scalable, and stronger than ever.



Building Claude AI Skillset

- Creating a Claude Skill 4/2026 (10 mins)
- Guide to Building Skill for Claude
- Building Claude Skill Steps



AI Competition Template

08/2025 - AI Competition Template

AI Masterclasses

- ChatGPT Agent Mode 9/2025 (57 mins)
- CustomGPTs for Marketing 8/2025 (61 mins)
- AI as Your Business Therapist 7/2025 (62 mins)
- AI Marketing Hacks 6/2025 (58 mins)
- AI Optimizing Workflows 3/2025 (63 mins)



Do you prefer to grind out business today or to run **Well-Oiled Operations®** tomorrow?

This is your business. You can run it however you see fit – that's the beauty of owning a business. It's yours to run.

The burden of owning a business, however, is that it's yours to run. You are responsible. You make the decisions. You dictate the vision and direction. Many times, businesses run well and they thrive. But, on the same token, many businesses are run poorly and fail miserably. The thin line which separates a successful business from a failing business is usually the owner.

The owner's choices set the tone for his partners, teammates, employees, and even the consumers. So I will ask you the same question I asked earlier: is this you?

You're working hard, but too hard. You have no time for yourself. You're constantly on your phone. You've become a bottleneck in your own business which is growing faster than you expected. You're losing precious time for yourself, your family, and your mental health. You're realizing that your pace and your schedule are simply unsustainable. You need to get your time back.

If so, let's change that...

Experience everything WOO has to offer. Remove yourself as the bottleneck in your business. Scale faster than ever before. Get your business to run with you. Make that one decision that will totally change your life and your business today.

Here's what you get inside Well- Oiled Operations®!

What you get

- 3 phase, on-demand trainings (Plan/People/Process)
- 100+ plug 'n play systems/ templates vault
- Rapid response support - 1 business day
- Access my team - Monday - Thursday live Zoom trainings
- Supercharge your people - 4 team member seats

Bonus

- Dedicated operational wealth architect
- Ticket to in person event
- Profit Pack™
- Hiring handbook

The best part is, these bonuses don't end there. Our team is constantly updating and improving our program, which means there will be more to come as we expand and adjust to the needs of our clients!

OUR GUARANTEE

OUR CRAZY
"NO-BRAINER"
DO THE WORK




MONEY BACK
GUARANTEE




Real-life results

Here's what our Well-Oiled Operations® members have experienced since joining the program:

 **Chelle Freed**
9 reviews · 3 photos

★★★★★ a month ago

This is the best coaching program! They help with everything you can imagine in business. I have been in business for 25 years and there is still so much I am learning from Well Oiled. The coaches have a gentle way of driving you to excel and do more than you think you can.


 **brian farrow**
5 reviews

★★★★★ a month ago

Well Oiled Operations is more than just a business coaching firm that has a great team, excellent success rate, great customer service, an offer to gain a significant return on investment by implementing their customized plans across every business platform imaginable.


They are a family who cares about the success of others and offers a valuable service to help business owners and operators grow past blind spots, gain clarity of vision, help lay out steps to rise to new heights, and in my case all of the above, and shed light into my mental black hole that was about to consume a 35 year investment and passion of mine.

Thank you for the light in the dark for the next steps and the commitment to hold my feet to the path of success by helping me see what and how to implement my next steps of growth.

 **Christine Seibold**
4 reviews

★★★★★ 2 months ago

Well oiled has been a great experience for my business. I have attended numerous events and they are invigorating, informative, and I always meet amazing people from the WOO program. Well oiled has taught me so much and I am appreciate of the team and the coaches who have pushed me to be better.

 **Rebecca Gruenspan**
1 review

★★★★★ a month ago

WOO is legit! This is exactly what I needed to take my business to the next level. I have done many business programs over the years but none that teach the nuts and bolts of growing your business the way WOO does. Expensive? Yes! Worth it? A million percent!! You WILL make it back tenfold if you do what they teach!



Real-life results (continued)



Dawn Keller

4 reviews



★★★★★ a month ago

Joining Well Oiled Operations has been a game-changer for my business. In less than a year, my annual revenue has increased by more than 20%, and I've hired a full-time Operations Manager, which has allowed me to truly step into the CEO role. With WOO's guidance, I've implemented systems and measurable KPIs, built a cohesive team, clarified my mission statement, aligned our core values, and laid the foundation for sustainable growth. My business is scaling in ways I never imagined possible. The support, tools, and accountability I've received from WOO have been invaluable—I can't recommend this program highly enough!



Social Red

4 reviews · 3 photos



★★★★★ a month ago

I'm so grateful for people like Stacey. She could literally be killing it at anything, but she's made it her life mission to pour into entrepreneurs. This program has made a HUGE difference in my life, my business, and my team. I used to believe that ownership came at the cost of your quality of life, but now I know how to build a business that can run without me and not only survive but thrive. I love the whole program and the entire Well-Oiled team, and the community of entrepreneurs that I have been able to meet, learn from, and be inspired by.



Sarah Rouse

1 review



★★★★★ a month ago

I have experienced such rapid growth in revenue since joining Well-oiled. In addition all my systems for managing people and processes in my business are being streamlined and making life so much more enjoyable for me as a business owner and my staff is grateful too!!! So happy and will be staying with well-oiled for a long time to come.



Rob Katz

6 reviews · 1 photo



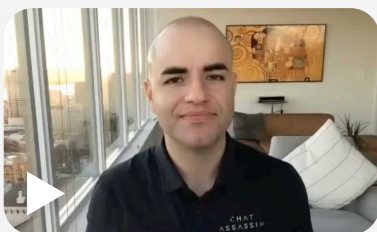
★★★★★ 2 months ago

Really powerful program. Great company and truly there to help companies grow and succeed. I have heard and experienced nothing but good things so far!

...AND SO MANY MORE! [READ HERE](#)



Interested in hearing from members themselves?



"One of stacy's strategies saved us 5k/month in recurring expenses."

– JOSE

[WATCH HERE](#)



"Since joining Stacy's programs, I've increased my revenue 5x while maintaining a 45% profit margin and only working 22 hours per week."

– MEGAN

[WATCH HERE](#)



"Stacy's onboarding system saved me 18 hours/month."

– CARINA

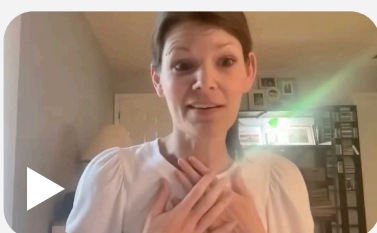
[WATCH HERE](#)



"You can't afford not to spend the time on this!"

– CAMELLIA

[WATCH HERE](#)



"Within the first week of joining, we added \$30k in profit to our business."

– SUSANNAH

[WATCH HERE](#)



"Well-Oiled resources are first class."

– BEN

[WATCH HERE](#)



You are working **all the time**

Your business needs you to keep all gears turning – and it's exhausting.
You know this isn't sustainable.

I'VE ABSOLUTELY BEEN THERE.

It doesn't have to (and it actually shouldn't) be this way!

CEO should not mean Chief Everything Officer.



You need a guide **that walks you step-by-step through structuring your business operations** in a way that keeps all gears turning without you having your hands in everything.



I am so excited for you, for taking this first step to getting your time back, getting more money in your pocket, and more happiness in your home! Your future self will thank you for building a business that works for you – not because of you. I can't wait to welcome you inside Well-Oiled Operations®!

- Stacy Tuschl



Why now?



The real question is NOT when is it going to be the right time, because it'll never feel like the right time... the real question is, when are you going to STOP making decisions based on current circumstances and START making decisions out of a place of vision?

Because if you keep making decisions based on current circumstances, you're only going to generate what? More of the same. But when you start making decisions on your future vision, you open yourself up to a whole world of possibility. So who do you want to be? The person who is constantly reactive, making decisions based on their current circumstances and constantly going in circles... or the person who understands that "if not NOW, when?"

I challenge you to ask yourself these questions...

- Is your business running without you?
- Can your team make decisions on their own?
- Are all of your team members producing at least double or triple their salary?
- Is your business producing a great profit margin?
- Can you step away for any length of time without the business crumbling?

If any of those answers were "no", then trust me when I say you NEED this.

Well-Oiled Operations® is rapidly growing. In fact, we hit the Inc. 5000 Fastest Growing Companies in America the last 3 years in a row. I love when potential clients ask to learn more about my company, and as a fellow business owner, I understand. I understand NEEDING to trust and believe in the person promising me that my business is going to scale. I understand how important your money is and how important it is that you spend it wisely.

You are putting a lot of trust in us, and we're also putting a lot of TRUST in YOU...

Our program is hard work, it's quick wins and big reward, but it takes the effort of you and your team to see those results. I want to be as transparent as possible with you so you know that this program is only going to change your life if you are willing to go all in.

My team and I are ready to do that for you, are you ready to do that for you? Your business? Your family?